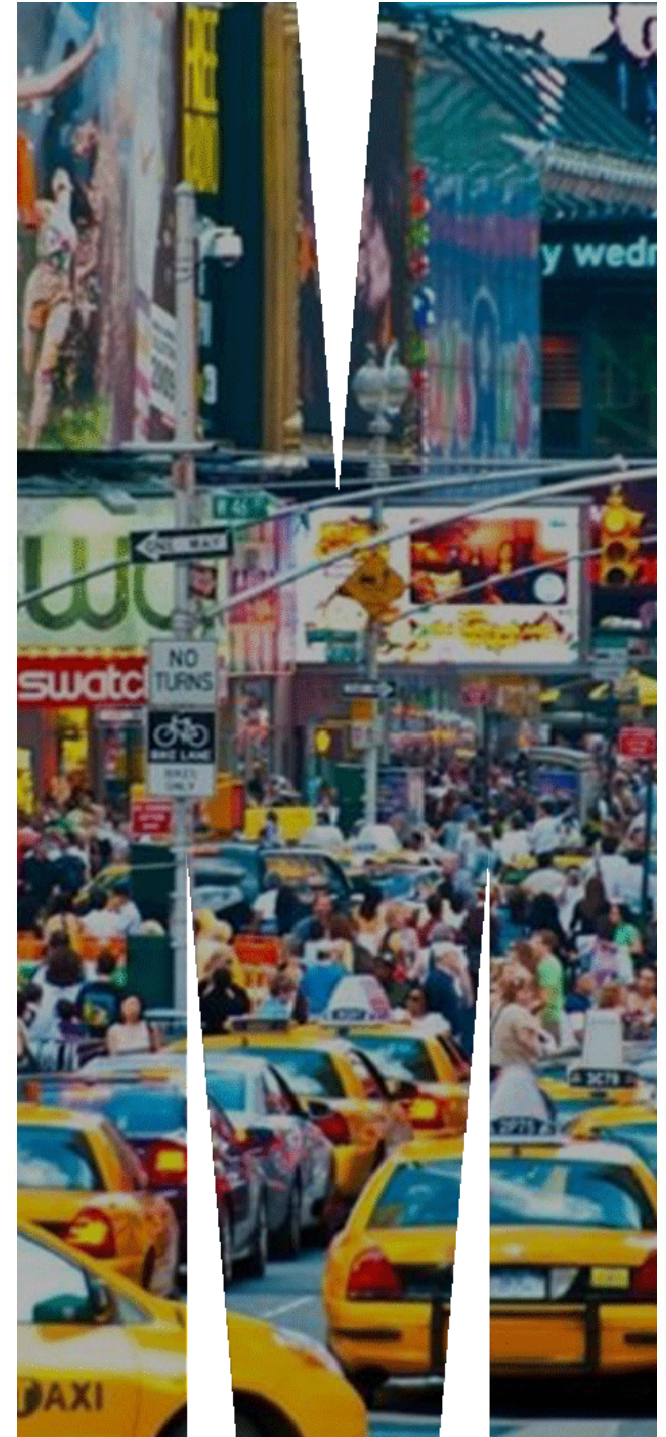


Don't blame the driver: Reforming Safety Efforts in Road Freight Transportation

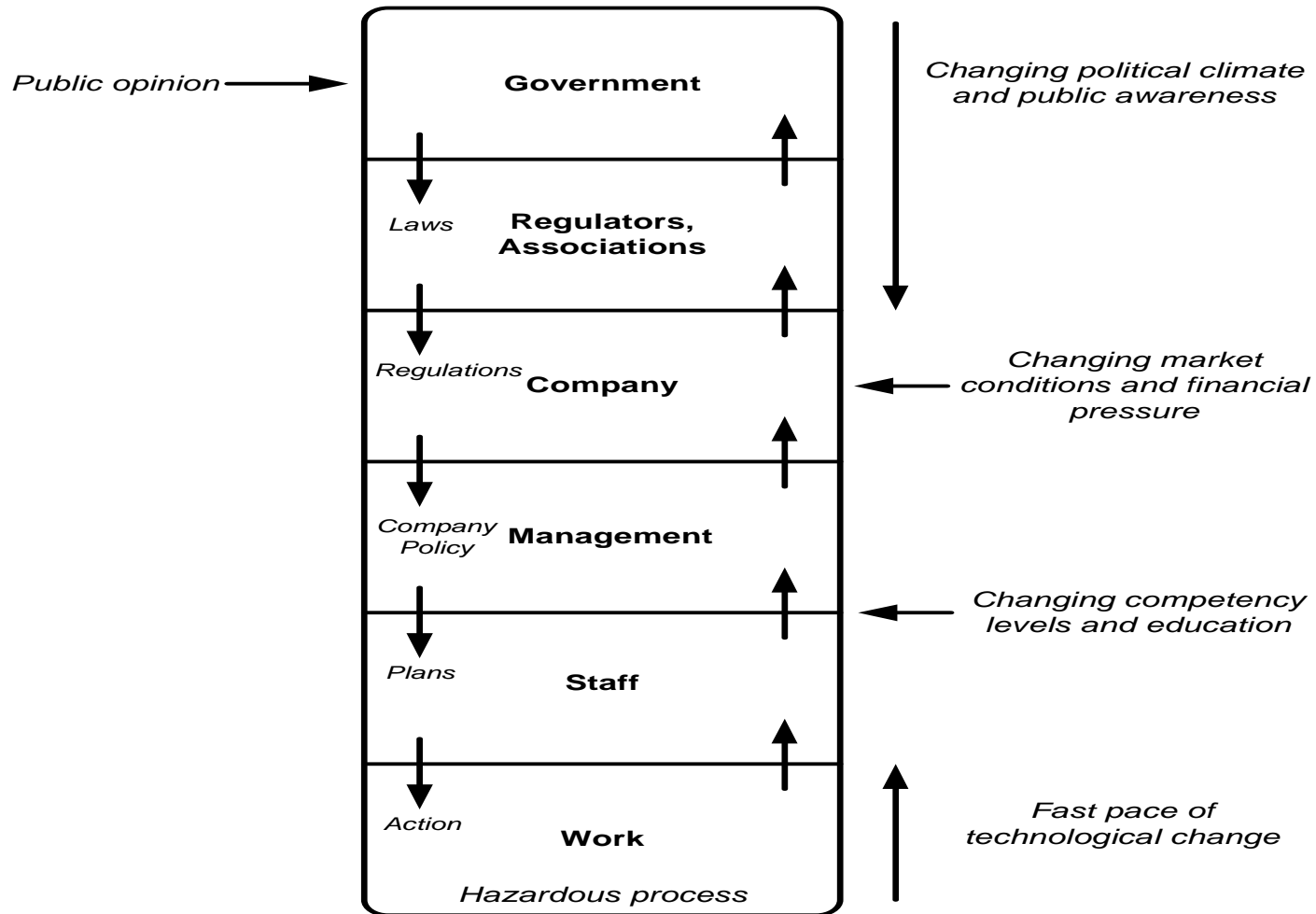
Dr Sharon Newnam



Current approaches

- Driver-focused, reductionist approach
 - Speed
 - Fatigue
 - Drug use
- Alignment with prevention efforts
- Implies the driver is to blame for crashes

Paradigm shift: Systems approach



System levels in road freight transportation

<i>Government bodies</i>	Decisions, actions and legislation relating to road transportation
<i>Regulatory bodies</i>	Activities, decisions, actions etc made by personnel working for road transportation regulatory bodies, as well as policies and guidelines
<i>Other organisations & clients</i>	Activities, decisions, actions etc made by commercial organisations that impact on road freight transportation activities, such as clients and other organisations that operate within the road environment
<i>Heavy vehicle companies</i>	Activities, decisions, actions, etc made by supervisory and management personnel at the road freight transportation company, as well as company policies, planning and budgeting
<i>Road Users</i>	Actions and decisions undertaken 'at the sharp end' prior to, and during, the crash
<i>Equipment, environment & meteorological conditions</i>	The vehicle and equipment (eg., in-vehicle telemetry), the physical road environment (eg., road surface conditions), and the ambient and meteorological conditions prior to or during the crash

A new direction

- Systems accident analysis methods are required to understand and learn from HV crashes
 - A reductionist view to crash causation is unlikely to inform effective intervention or policy development
- Lack of evidence to suggest an understanding of system-based reform
 - System-based research and targeted intervention