

2022 North Dakota Asphalt Conference

March 2-3, 2022

Mandan, ND





womenofasphalt.org

History



womenofasphalt.org

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BOARD OF DIRECTORS



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Mission: Empowering Women in Asphalt Careers

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Arpine Baghdasarian



National Initiatives

Podcasts



WHERE WE BELONG



Listen to our podcast on **Soundcloud**, **Google** and **Apple Podcasts**.

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National Events



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Promotion of Women



Q **TO WATCH IN 2020** **WOMEN OF ASPHALT**

Her Buzz Phrase: *Know What You're Talking About*

"I've had to know what I was talking about right off the bat – more so than my male counterparts before me. Most of the guys could go in knowing shipping weight, operating weight, and horsepower of the machine. The woman who covered my same dealers a few years ago – she had to know exactly how much hydraulic fluid fuel the machine needed and other information that customers wouldn't normally ask her male counterparts about."

Susan Green
Paving Territory Manager
Caterpillar
Oswego, IL



WOMEN IN THE FIELD

THE WOMEN WHO BUILD AMERICA'S ROADS

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Wendy Bloedow
Paver Operator
Rock Road, Madison, WI



National Initiatives

“Conversations to Lead & Inspire”



Conversations TO LEAD & INSPIRE

“WORK-LIFE BALANCE? YOU’VE GOT TO BE KIDDING!”

Meg Soper

Professional speaker and comedienne recognized as one of the premiere motivators in North America. She combines her remarkable sense of humor with her unique perspective of life to captivate her audience and provide a presentation filled with inspiration and entertainment.

MARCH 31 | 2:00-3:00 P.M. EDT



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National Initiatives

Connecting Women

**2021 Mentorship Program
Participation in 31 of 50 States**



National Initiatives

Promoting Workforce Opportunities



WofA Job Board Opportunity

Women comprise less than 10% of the construction workforce and we know there are many talented women who would make great employees if they knew of the opportunities, and particularly if they felt a company would be supportive of them. Sharing jobs in your organization on the WofA Job Board endorses your desire for talent and diversity.

Bringing more women into the industry is a prime part of WofA's mission, so we are offering the WofA Job Board at **NO COST** to you!





2022 Goals



We will:

- Increase awareness of opportunities in the industry
- Elevate knowledge through education and resources
- Provide platforms to create supportive relationships and growth and
- Lead a nationally respected and growing industry association.

womenofasphalt.org

Minnesota/Dakota



[JOIN WofA Minnesota/Dakota NOW!](#)

WofA Minnesota/Dakota
1000 Westgate Drive, Suite 252
St. Paul, MN 55114

Chairwoman: Carmie Mick, *CWMF*

Vice Chairwoman: Rachel Quam, *Caterpillar*

Please direct all WofA Minnesota/Dakota inquiries to [Abbey Bryduck](#), MAPA, (952) 250-1681



It's Free
What are you waiting for?
Join Now!!!!



NDDOT Ride Quality Awards - 2021

Place	Project #	PCN	Contractor	# of Attempts	Total Miles	Average MRI
1 st Place	NH-4-083(141)237	21988	Mayo Construction	2	31.1	31.8
2 nd Place	NH-5-021(016)000	18244	Northern Improvement	2	29.8	33.1

